



The Swish Foundation  
Presents  
Coaches Hoop4Hope



We invite you to support the Swish Foundation's 2nd Annual Coaches Hoop4Hope Basketball Tournament.

**The Mission:** Coaches Hoop4Hope is a community event that is striving to inspire the basketball community to help the greater good.

We invite you to join us in the support of the Coaches Hoop4Hope basketball tournament. An annual charity basketball tournament for San Diego-area high school basketball coaching staffs to compete against each other. Each team will consist of basketball coaching staff that will be coached by players from their team. The winner of the tournament will receive a trophy and bragging rights for the year. This year, Hoop4Hope will donate to the winner's charity of their choosing.

Advertising Opportunities ~ Your ad will be placed on the Hoop4Hope digital media guide & social media feeds that will be viewed by thousands of targeted supporters in the San Diego area. We also offer:

- PERSONAL SHOUT OUT ON SOCIAL MEDIA = \$25
- LOGO ON DIGITAL FLYER & SOCIAL MEDIA POST = \$200
- BANNERS: 2'x4' & SOCIAL MEDIA POST = \$400
- LOGOS ON 100 T-SHIRTS (Distributed to staff, players & fans) = \$1000
- BUNDLE (FLYER/BANNER/T-SHIRTS) = \$1250 *Best Deal!*
- TITLE SPONSOR = \$5000

All donations are fully tax deductible, The Swish Foundation (501c3 )

Name or Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_

We are sorry we are unable to be part of the advertisements this year. However, I would like to support the Hoop4Hope tournament. I would like to donate \$\_\_\_\_\_

Please make checks payable to: The Swish Foundation  
Mail to: 13228 Wimberly Sq #191 San Diego, CA 92128

Please send high resolution image (.pdf / .png / .jpg) to: [info@sandiegoswish.net](mailto:info@sandiegoswish.net)  
To place your order or for further information, contact: Steve Jones: 858-602-8702



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The origin of Coaches Hoop4Hope Tournament was intended to bring the High School San Diego basketball community together. The format of the tournament allows 30+ high schools to participate in the tournament.

- 12 High School Teams (High Schools will combine to form teams)
- 21 Total Games
- Fans in the gym throughout the day = 200+
- Live Streaming = 500+ viewers
- Social Media Views = +100K
- Television & Radio Coverage
- Apparel & SWAG will be distributed to fans

Hoop4Hope supports charities in the San Diego area. This year, there will be more than one charity that will receive a donation:

- San Diego Community Outreach
- The Swish Foundation
- Championship team's charity of their choice